DISCOVER NEW OPPORTUNITIES, DEVELOP YOUR NETWORK...

Join IGI - the Global Wallcoverings Association
Over 85% of businesses that fail are not members of a trade association. No matter the industry, trade associations are key for businesses to thrive in a fast-paced, competitive world.
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IGI, the Global Wallcoverings Association, was founded in 1950 as a not-for-profit organisation committed to representing key players and decision makers in the wallcoverings industry - manufacturers and suppliers - active in the five continents of the world.

With a vision to universally establish wallcoverings as the modern, innovative and prestigious product of choice in home and business decoration, IGI is dedicated to increasing the ability of wallcoverings industry members to solve their business problems by providing a forum for discussion, disseminating information, and representing the industry before government and standards bodies.

IGI is recognised as a valuable, comprehensive and authoritative information source on the wallcoverings industry.
OBJECTIVES

Whether it be external challenges from new competitors in the global marketplace or labour or regulatory challenges, conducting business has become a much more complex affair to manage.

Joining IGI will give you the opportunity to receive strategic information and to communicate with knowledgeable professionals from your industry sector.

**IGI is committed to helping you fulfil your business needs.**

- Establishes **standards of commercial practice and product performance** to protect and further the interest of consumers, traders and manufacturers
- Promotes **excellence** in the standards of materials and workmanship in the products of the industry
- Conducts **technical research** and **market studies**
- Organises technical and marketing **seminars**
- Participates and develops **barter agreements** with international exhibitions

HP has been a member of IGI for about eight years. The association has been instrumental in our efforts to enter the wallpaper industry with our digital print solution. Thanks to the information provided by the association and at the IGI events, we have been able to build and nurture a solid network of customers and partners. More than an association, IGI is a community of like-minded friends. Getting together during the incredibly well-organized annual IGI congress is the highlight of the year!

Terrence Ragunath,
Business development for Printed Decorative Applications – HP
MEMBERSHIP BENEFITS

Resources

**Annual Market Sales Statistics Report**
IGI members receive information on the worldwide production and consumption of wallcoverings, including imports, exports, and domestic usage in 14 major countries. The annual statistics show trends over the 5 previous years. Improvements are continuously being made to expand the number of reporting countries, to improve collection and reliability of data, and to include new categories as new products enter the market place.

**Operating Ratios Benchmarking Study**
The project initiated in 1999 includes figures from 15 IGI member companies in Europe and North America, reporting on a first selection of 15 financial ratios. All IGI members have the opportunity to participate. While only participating companies receive the detailed report, all IGI members receive an executive summary of the average ratios, as well as a trends analysis.

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**Share of Global Market 2016**

- China, Japan, Korea: 51%
- Russia, Belarus: 21%
- Western Europe: 10%
- Other countries: 13%
- USA: 3%
- Other European countries: 1%
- Nordic: 1%
- Other: 1%
Wallcoverings Manufacturers Opinions Survey: Conducted twice a year amongst wallcoverings manufacturers on their views regarding the future of sales in their own countries, exports, company gross profit margins and employee numbers.

Market Research: Teaming together with a market study specialist, IGI will be obtaining valuable end-consumer data and analysis on consumers’ usages & attitudes and path to purchase, allowing IGI members to understand needs and gaps and to better respond to the market.

E-Newsletter: Published 4 times/year and distributed via electronic mail, the newsletter keeps members informed on legislation affecting the industry, standards, regulation and any other relevant industry news. Additionally, members will receive E-news alerts with the latest update on key topics.

Website: IGI’s website provides quick and easy access to industry information and services. Using a specific password, IGI members have access to the “members only” section where they can download the latest association reports on www.igiwallcoverings.org

Support: IGI Technical consultants are available on request to answer your specific technical questions. The IGI Team is in place to answer your queries in a timely manner.
Connect & Grow

Annual Congress
On an annual basis, we offer you the opportunity to meet and network with industry colleagues, learn about “hot topics” (industry trends, new techniques, retailing initiatives, etc.). The Congress format encourages interactive sessions and showcases value-added speakers. IGI offers preferred Members and Associate Members registration fees.

Technical Conference
Targeted to the production and technical staff of the member companies, the Technical Conference scheduled every third year provides a forum for sharing new techniques and developments within the wallcoverings production process.

Certification

IGI Mark
IGI is determined that rolls of wallcoverings be governed by a system of control that ensure they do not cause any problems for the consumer or the world at large. IGI has therefore established the ground rules for a quality assurance system that is applicable worldwide. IGI proposes to act as the monitoring body for the award of a distinctive symbol that can be used on rolls and packaging to indicate that the product conforms to these rules. IGI offers a preferred Members yearly fee of 995 Euro to cover the sample testing.
EPDs

IGI is a member of the Institut Bauen und Umwelt e.V -IBU and UL.

Through the creation of 5 industry Environmental Product Declarations (EPDs) and their publication in the IBU and UL declarations programme, IGI disseminates relevant environmental information about our products available to the public through the following database:


→ Vinyl based wallcoverings on non-woven backing
→ Vinyl Wallcoverings on cellulose fibre base
→ Vinyl wallcoverings on woven textile backing
→ Wallcoverings on cellulose fibre base
→ Wallcoverings on non-woven base

UGEPA joined IGI with the aim of achieving one goal. We quickly discovered that IGI has many more benefits, providing more opportunities than we had imagined. Personally, IGI has granted me the opportunity to build friendships and close relationships that will last a lifetime.

Pascal Siellet, CEO – UGEPA & IGI President
Influence

**CEN**
The European Standardisation Body has granted IGI with a liaison status to the Technical Committee on Wallcoverings (TC 99) and on Dangerous Substances (TC351). Meetings are regularly attended by an IGI Technical Consultant, and members kept updated on the development of standards.

**CENTEXBEL**
Centexbel supports industries in their search and development of novel and quality products by offering a series of tools. As a member, IGI has access to testing facilities at preferred rates, flaw analyses, technological and environmental advice, innovation support, information and brainstorming sessions and research projects.

Endorsement

**i-DOTT**
IGI supports i-DOTT – Inspiring Designers Of Tomorrow Today! Bridge the Gap between Academia and Industry, Working World-Wide with Art Colleges & Universities to achieve Design Excellence.

www.i-dott.org
BECOME A MEMBER

**Member**
Individual companies engaged in the wallcoverings industry are eligible to join IGI as Members providing that they:

- are a legal entity according to the law in their country
- are currently in membership of an existing National Association of Wallcovering manufacturers, or are manufacturers of wallcoverings or flexible wallcoverings
- produce and market a recognised collection of wallcoverings under a trade name

2021 Annual Fee: 2.775 Euro

**Associate Member**
Companies which are suppliers of the wallcoverings industry are eligible to join IGI as Associate Members.

2021 Annual Fee: 3.830 Euro

**Junior Member**
Information available upon request.

*Reduced membership rates are granted for sister, branch or subsidiary companies.*